

# PRODUCT INFORMATION SUBMISSION: SPRING 2016 ISSUE



YOU ARE CORDIALLY INVITED TO SUBMIT YOUR CHOICE OF PRODUCT  
FOR STATIONERY TRENDS' **SPRING 2016 ISSUE**

**Please submit your choice of products in all applicable categories:**

- **Fresh Picks:** Art prints/wall décor; Made in America; cacti; indigos; Mid-Century Modern-inspired; maps; pencils; personalized by face or place; smartly said.
- **Show Me Some Gifts:** From and For the Garden
- **The Color Wheel:** *Rose Quartz* & *Serenity*, Pantone's 2016 Colors of the Year. Send me product that showcases both if possible — if not, please send images highlighting one or the other. ● ●
- **Cover Story:** Market Style Update will examine style trends in the Baby, Bridal, Greeting Card, Holiday and Gifts categories
- **NSS Preview & Look Book.** We are looking at other Pantone colors for the year here including *Peach Echo*, *Snorkel Blue*, *Buttercup*, *Limpet Shell*, *Fiesta* and *Green Flash*. You can see them here: <https://www.pinterest.com/pin/222646775305913111/> Be sure to let me know if you are in #fresh or are a first-time exhibitor, and definitely include your booth number!
- **P.S.:** DIY/Craft product
- **Cover Consideration:** Please send vertically composed lifestyle shots. These should measure at least 9.5" wide x 11" tall and must be 300 dpi. Please ensure the product in some way relates to the topics outlined above.

**Note:** All images submitted are for consideration; inclusion is based on relevance and space availability.

## SPECIFICATIONS

- Please limit submission to 20, single-product images (no photo collages please)
- Please include brief product description and product name
- Please, no websites, logos, prices, product #s and copyright symbols below or surrounding the image itself
- Images: 300 dpi, at least 7 inches wide, CMYK, .jpg is preferred and please no .sitx or .dat files
- Images accepted via [upload.greatamericanmediaservices.com](http://upload.greatamericanmediaservices.com), [wetransfer.com](http://wetransfer.com), or email. **Please compress into one file for easy downloading.**
- When emailing, please attach no more than two images per message, or **compress files.**

*\*We reserve the right to edit copy to fit Stationery Trends style*

EDITORIAL  
DEADLINE FOR  
SPRING ISSUE:  
**FEB. 8, 2016**

*Note: all images submitted are for consideration; inclusion is based on relevance and space availability.*

**SEND PRODUCT INFORMATION  
TO SARAH SCHWARTZ BY:**

**Email:**

[stedit@stationerytrendsmag.com](mailto:stedit@stationerytrendsmag.com)

**Upload:**

[upload.greatamericanmediaservices.com](http://upload.greatamericanmediaservices.com)

**QUESTIONS?**

Call Sarah at 216-464-0709

STATIONERY TRENDS PRODUCT INFORMATION  
**SUBMISSION FORM**

**SPRING 2016 ISSUE**

PLEASE INCLUDE WITH SUBMISSIONS.

Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Website: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Product Name: \_\_\_\_\_

Brief Product Description:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

*Stationery Trends loves exclusive photos not released to other publications until our issue comes out — please let us know if you are submitting anything for our eyes only!*

E-MAIL TO: [STEDIT@STATIONERYTRENDSMAG.COM](mailto:STEDIT@STATIONERYTRENDSMAG.COM)

**DEADLINE: FEB 8, 2016**

Note: Contact information only needs to be submitted once and can be put in the body of an e-mail or other document, although please include a brief description of each image submitted; **also, please limit submissions to 20 images total.**